

Medicaid Family Planning Programs Best Practices

January 2026

About ICAN!



ICAN guides and resources states to implement Medicaid Family Planning programs to increase access to reproductive care.



We serve as a “**systems orchestrator**” supporting Providers, Patients, Payers, and Policymakers to transform how contraceptive care is delivered, accessed, and paid for with a focus on equity and sustainability.



Policy analysis and implementation

We identify opportunities to strengthen on-the-books policies and to maximize on-the-ground impact.



Provider training and technical assistance

We support safety-net providers to deliver and connect patients with person-centered contraceptive care and coverage.



Patient Engagement

We empower patients to learn about their birth control options, find coverage, deliver feedback to providers, and to access timely and respectful care in their communities.



Today's Goals



Understand the key features of successful Medicaid Family Planning Programs



See real examples of comprehensive coverage and outreach look like in practice

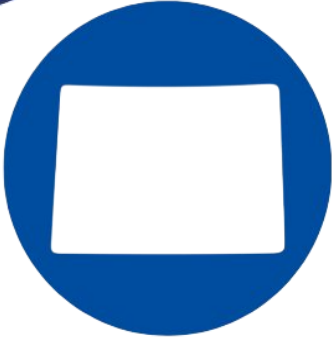


Envision what's possible for Connecticut when we apply these best practices

What MFPP Coverage Looks Like in Leading States



- ✓ Annual Exam
- ✓ Telehealth visits
- ✓ OTC EC and OPill
- ✓ All FDA-approved methods of birth control, including insertion/removal for all devices
- ✓ LARC carved out from encounter rate
- ✓ Cervical cancer screening and follow-up for abnormal results
- ✓ STI testing and treatment drugs
- ✓ STI codes and general exam codes as primary diagnosis



- ✓ HIV prevention medication as medical and pharmacy benefit
- ✓ Vaccines (Flu, HPV, Hep B, COVID, mpox, tetanus)
- ✓ Preventative Screenings (Depression, alcohol, SUD)
- ✓ Screening for breast cancer (mammogram) and BRCA testing
- ✓ Treatment for reproductive, genital & urinary concerns
- ✓ Tobacco cessation counseling
- ✓ Preconception and/or basic infertility labs



How States Support Providers to Succeed

On-Demand Provider Education

Wisconsin

ATTENTION! This website can only be used to train people on ACCESS. You cannot use the website to apply for benefits. Apply for benefits here: <https://access.wisconsin.gov>

Official website of the State of Wisconsin Here's how you know

For training use ONLY

TRM

Explore P

Submit Applications

Submit Express Enrollment application for:

☐ BadgerCare Plus

☐ Family Planning Only Services (for applicants in need of family planning or contraceptive services)

Note:

- Women diagnosed with breast or cervical cancer should temporarily enroll in Well Woman Medicaid; enrollment in Well Woman Medicaid cannot be completed online using ACCESS. Instead, please [click here](#) for a paper application for Well Woman Medicaid.
- BadgerCare Plus benefits are available for county jail inmates but only for inpatient services.

Illinois

Live Trainings

WEBINAR

Request a training on the HFS FPP/FPPE Program

Request a LIVE virtual information session or training for your staff members or team.

View Resource

Mini training videos

COURSE

Micro Course on HFS FPP and FPPE

A 5-minute video introduction to the HFS FPP and FPPE.

View Course

Washington

Provider resources

To learn more about provider enrollment, determine eligibility, or revalidate, visit the [Become an Apple Health provider webpage](#).

To request free printed copies of program brochures, flyers, or other materials, email [HCA Family Planning Only](#).

FPO office hours





Date and time	Registration and details
Tuesday, April 7, 2026 Noon - 12:45 p.m.	<ul style="list-style-type: none">Register for Zoom office hours (4/7/26)
Tuesday, September 22, 2026 Noon - 12:45 p.m.	<ul style="list-style-type: none">Register for Zoom office hours (9/22/26)

Updated Provider Billing Guidance




Washington

Family planning

Billing guides

- [January 1, 2026 to present — Family planning billing guide](#) 
- [October 1, 2025 to December 31, 2025 — Family planning billing guide](#) 
- [July 1, 2025 to September 30, 2025 — Family planning billing guide](#) 
- [April 1, 2025 to June 30, 2025 — Family planning billing guide](#) 
- [View all family planning billing guides](#)

Family planning fee schedules

- [January 1, 2026 to present — Family planning fee schedule](#)  (published December 30, 2025)
- [October 1, 2025 to December 31, 2025 — Family planning fee schedule](#)  (published September 29, 2025)
- [July 1, 2025 to September 30, 2025 — Family planning fee schedule](#)  (published June 30, 2025)
- [View all family planning fee schedules](#)

Illinois

Family Planning Program Fee Schedule

- [Family Planning Program Fee Schedule updated 10/24/2025](#) (pdf) (xls)
- [Family Planning Program Fee Schedule updated 09/19/2025](#) (pdf) (xls)
- [Family Planning Program Fee Schedule updated 08/15/2025](#) (pdf) (xls)
- [Family Planning Program Fee Schedule Effective 01/01/2025 Updated 05/05/2025](#) (pdf) (xls)

Colorado

Family Planning Benefit Expansion for Special Populations Billing Manual

- [Program Overview](#)
- [General Billing Information](#)
- [Member Eligibility](#)
 - [Emergency Medicaid Services \(EMS\) Benefit](#)
 - [Program Funding](#)
 - [Family Planning Limited \(FAMPL\) Benefit](#)
 - [Presumptive Eligibility](#)
- [Covered Services](#)
 - [Family Planning Services](#)
 - [Sterilization Services](#)
 - [Basic Fertility Services](#)
 - [Emergency Medicaid Services Emergency Claims](#)
 - [Family Planning-Related Services](#)
 - [Covered Services Summary](#)
- [Provider Enrollment and Participation](#)
 - [Provider Referrals](#)
- [Billing Guidance](#)
 - [Professional Claims](#)
 - [EMS COVID-19 Only Benefits and Family Planning Claims](#)
 - [Federally Qualified Health Center \(FQHC\) / Rural Health Center \(RHC\) Billing](#)
 - [Hospital Inpatient Billing](#)
 - [Pharmacy Billing](#)
 - [High-Cost Claim Suspension](#)
- [Timely Filing](#)
- [Family Planning Revisions Log](#)

[Return to Billing Manuals Web Page](#)

How States Build Awareness and Enrollment

Patient and Public Engagement Ideas



- Provider finder tool
- Eligibility quiz
- Out-of-home ad campaign

Find a free or low-cost birth control provider

Enter address, city, or zip code

Enter Age

Select option

Insurance Coverage?

Select option

Submit

See if you Qualify for Free Birth Control

People of all ages and genders can get coverage for birth control, STI/STD testing and treatment, and other services with no out-of-pocket cost!

Answer a few questions and we'll tell you if you qualify for free birth control and other sexual and reproductive health care benefits.

Take our quiz below to learn more!

Start the Quiz (English)

Comienza el cuestionario (Español)



- Online tool for locating a presumptive eligibility site
- FAQs

Colorado The Official State Web Portal

The Department of Health Care Policy and Financing

Location Search

30 assistance sites match your category selection within your current map view.

Click any map pin for more information about a specific site.

Enter Your Location

Map Satellite

Reporting

Generate PDF Report

Choose Categories

- Site Type
 - Select All Site Type
 - 2 Eligibility Application Partner (EAP)
 - 2 Presumptive Eligibility
 - 2 Certified Application Assistance Site (CAAS)
 - 2 County department of social/human services
 - 2 Medical Assistance (MA)
 - Presumptive Eligibility (PE)
 - Select All Presumptive Eligibility (PE)
 - 2 Children

Family Planning Limited Benefit Plan FAQ

Frequently Asked Questions for Limited Family Planning Services Version 3 December 2015

In July 2012, a new Medical Assistance (MA) program was created in the Colorado Benefits Management System (CBMS) for Limited Family Planning Services.

What is the Family Planning Limited Benefit Plan?

The Family Planning Limited Benefits plan covers family planning and related services for eligible individuals who don't qualify for full Medicaid coverage due to their income.

What do Family Planning Benefits cover?

Family planning includes medically necessary services intended to delay, prevent, or plan for



- Patient-friendly website
- Social Media toolkit
- Patient brochure with application instructions

What is Family Planning Only?

What services are covered?

Am I eligible?

How do I apply?

Where can I get services?

What are covered methods for preventing pregnancy?

Family Planning Only survey text messages

Washington State Health Care Authority



Family Planning Only coverage helps you take control of your future

See if you qualify at hca.wa.gov/family-planning



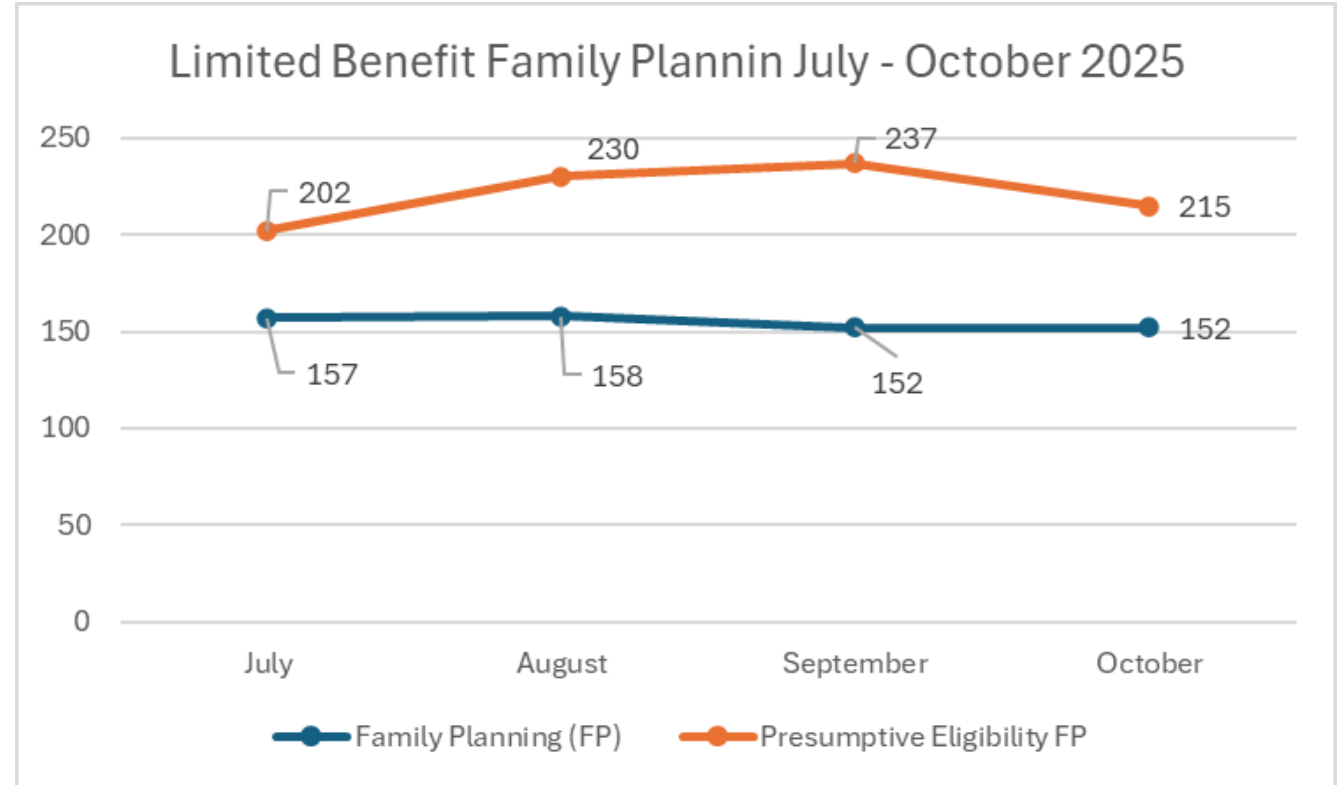
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Envisioning Connecticut's Potential



Path Forward for HUSKY Family Planning Program



1. **Improve Enrollment Processes:** Seek to connect members to HUSKY FP through Access Health manual enrollment and autoenrollment while waiting for Access Health migration in 2027.
2. **Clear Provider Communication:** Provider awareness of HUSKY Family Planning is critical for successful utilization.
3. **Update Covered Services** Ensure program includes reimbursement for both medical and pharmacy benefits for full spectrum of related meds/supplies regardless of age.
4. **Expand Presumptive Eligibility Enrollment Sites:** Many individuals access their reproductive health care at safety-net clinics like FQHCs. Facilitating more FQHCs to become PE sites for HUSKY Family Planning reduces barriers and delays to care for patients.
5. **Create Comprehensive Patient-Facing Materials:** HUSKY Family Planning success depends on patients being familiar enough with the program to enroll and utilize covered services.

Questions/Discussion



1. What surprised you most about the comparison between Connecticut's enrollment and other states?
2. Which of the best practices examples resonated with you?
3. What concerns or questions do you still have after seeing these best practices?
4. What's one concrete action WCH subcommittee members could take in the next 30-60 days to move the HUSKY Family Planning program forward?

Connect with us!

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